

CLASSIFICATION OFFICE DECISION

Title of publication: Bubblegum Virgins

Other known title(s): Legal Pink: Bubblegum Virgins

OFLC ref: 1001855.000

Medium: Case

Publisher: Not stated

Country of origin: Netherlands

Language: English

Applicant: Secretary for Internal Affairs

Classification:	Objectionable.
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Descriptive note: None

Display conditions: None

Date of entry in Register: 12 January 2011

Date of direction to issue a label: No direction to issue a label has been issued

Summary of reasons for decision:

The DVD case is deemed objectionable because it promotes and supports the exploitation of young persons for sexual purposes.

The case is promotional material for a sexual explicit DVD. The case (including six inside pages) is dominated by images of men engaging in sexual activity with young women who are presented as young teenage girls. As well as engaging in sexual activity with men, the young women also pose with lollipops and blow bubbles with bubblegum. Lollipops are used as props and sex toys in some of the depicted sexual activity. The front and back, and all inside pages, are decorated with heart, butterflies and flowers. Viewers are clearly encouraged to view the young women as being young teenage girls. As a result the publication upholds the notion that young teenage girls are available for adult sexual attention, and justifies and legitimises the notion that it is acceptable for adults to engage in sexual activity with young persons.

The classification of this publication interferes with the freedom of expression provided by the New Zealand Bill of Rights Act 1990, but this is an outcome that is consistent with Parliament's intention that publications falling under s3(2) are deemed to be objectionable. The classification is also a reasonable limitation on the freedom of expression that reflects the concern of a free and

democratic society to limit the availability of publications that promote and support the exploitation of young persons for sexual purposes.